

FUJITSU – CASE STUDY

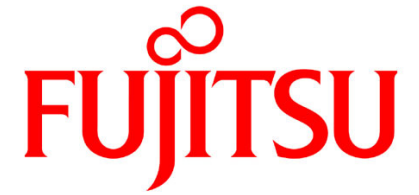
Fujitsu is a major supplier of air conditioning units for domestic and commercial applications throughout Australia. Henderson Logistics were engaged to assist in strategy development and engagement of service providers throughout the nation to establish best basis for distribution. The supply chain is complex. Demand is seasonal and differs by state due to climate. Units are imported from a number of sources and supply is related to installation.



Units arrive containerised and must be received, stored and delivered to the national market customer base. Hendersons developed the work specification for overland transport of these significant volumes and then conducted the tender process to engage contractors to carry out the requirements throughout the network. Specification included regional storage and coordination with installations. Hendersons also assisted in the transition to the upgrade arrangements.

In Sydney a new location was decided for the major distribution centre and planning commenced for the green field site at Wallgrove. Hendersons were engaged to develop the concept design for this facility to accommodate the forecast throughput in relation to layout configuration, capacity and operating procedures.

The Wallgrove facility is now in total operation and the transport network is fully established to service the varying demands of the Fujitsu national customer base.



Subsequent projects have been conducted by Hendersons to ensure that performance throughout in order fulfilment continues to be of the highest standard.